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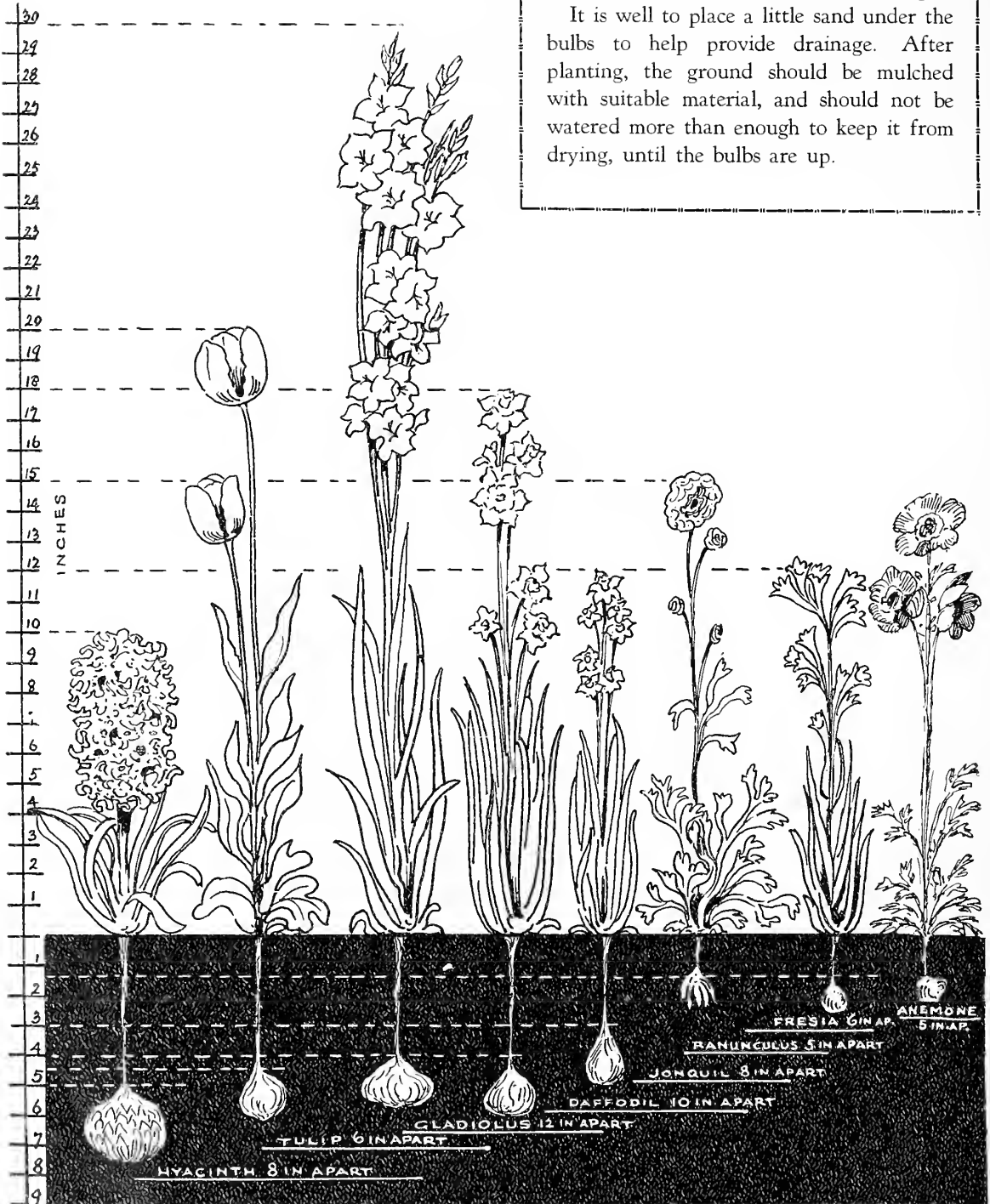


"Flowerland" Bulbs

Paul J. Horvath's
Horticultural Enterprises, Inc.
250 S. La Brea Ave.
Los Angeles, CA 90048

THIS chart shows the average depth that various bulbs should be planted. For bulbs not shown here, the depth of planting can generally be judged by the size of the bulb. In heavy soils, do not plant bulbs quite as deep as shown, and in very light soils, plant them a little deeper.

It is well to place a little sand under the bulbs to help provide drainage. After planting, the ground should be mulched with suitable material, and should not be watered more than enough to keep it from drying, until the bulbs are up.





Ranunculus

ANEMONES and RANUNCULUS

Anemones

These brightly colored single flowers resemble a large poppy. They are very beautiful and are wonderfully effective and come in a great variety of dazzling colors, such as rose, red, blue, purple, lavender, and other attractive shades. One of spring's first flowers.

NOTE: Our success in growing and delivering Anemones in 2½-inch pots has been far ahead of the old way of sending out dry bulbs, and we deliver many thousands this way. We especially recommend green plants for local planting. Bulbs carry better through the mails when they are to be sent a long distance.

Before planting the bulbs soak in water over night and plant one and one-half inches deep and five to six inches apart.

Bulbs ready September 1st.

Plants ready November 1st.

Price—Extra large select bulbs: 75c per dozen; \$5.00 per 100

Price—Medium size bulbs: 35c per dozen; \$2.50 per 100

Price—Green plants: 75c per dozen; \$5.00 per 100

Bulbs sent postage paid, add 10c per dozen; 50c per hundred for plants wanted by mail.

Anemone His Excellency

This variety came into prominence last season as a striking cut-flower Anemone. Its blossoms are a bright poppy-scarlet, with a jet black center, surrounded by a zone of white.

Price 75c per dozen; \$5.00 per 100

Ranunculus

We find an ever increasing demand for these and each succeeding year supply many thousands of bulbs. The flowers are somewhat similar to the Anemone but are more double (some are semi-double while others are exceedingly double, and still others are single) and the colors range from white, straw, yellow, orange, burnt orange, rose, pink, to bright red. A splendid cut flower.

Like Anemones, we start many thousands of Ranunculus in pots and deliver the green plants. These are grown in our lathhouses where they receive expert attention until sent to our customers, when they may be removed from the pots and planted with full assurance that each one is growing.

Green plants ready October 15th.

Price—Extra large select bulbs: 75c per dozen; \$5.00 per 100

Price—Large size bulbs: 50c per dozen; \$3.50 per 100

Price—Green plants: 75c per dozen; \$5.00 per 100

Bulbs sent postage paid, add 10c per dozen; 50c per hundred for plants wanted by mail.

New Ranunculus

GIANT PALESTINE STRAIN

This strain produces very double flowers, much larger than any other. The colors are remarkable for their wide range and richness, including all the rich shades of red, gold, orange, rose, and yellow, with the deeper tones predominating.

Price \$1.00 per dozen; \$7.50 per 100

PLANTING NOTE: Ranunculus bulbs should be soaked over night in luke-warm water (not hot) and planted with the claws downward. Cover one and one-half inches and mulch with tobacco stem fertilizer.

EARLY FLOWERING BULBS

When planted during September and October, these may be expected to furnish an abundant supply of brightly colored blossoms at a time of year when other flowers are not plentiful.

Prepare your flower beds carefully, spade deeply, rake them well and give them a good soaking, then let them stand a few days and give an occasional sprinkling, then rake and smooth down, making sure that the soil is well pulverized—and plant. See planting chart on inside front cover for depth and distance apart.

Bulbs require a good rich soil and it is always well to apply a liberal dressing of Peco Peat moss after planting.

FREESIAS

These popular, easily grown bulbous flowers are well known for their dainty fragrance. They are exceedingly prolific bloomers, and keep well when used as cut flowers.

Seven Beautiful Novelties in Colored Freesias

Amethyst. Lavender-blue, strong and sturdy.

Price 75c per dozen; \$5.00 per hundred

Aurora. Yellow, suffused orange.

Price 75c per dozen; \$5.00 per hundred

Golden Daffodil. Beautiful large, bright golden yellow.

Price 75c per dozen; \$5.00 per hundred

Carmencita. The large blossoms are carried well above the foliage on long stiff stems and are rare beauties. The color is a delicate orange salmon with buff shading on the lower petals.

Price 75c per dozen; \$5.00 per hundred

Illena. Deep rosy-lavender, with orange blotch on lower petals, and a white throat.

Price 75c per dozen; \$6.00 per hundred

Mendota. New giant clear yellow, strong vigorous grower, with long, sturdy stems.

Price \$1.00 per dozen; \$7.50 per hundred

Olivette. A new color in Freesias and one of the brightest of all. Bright carmine red with light yellow throat, lower petals of deep yellow with crimson veins.

Price 75c per dozen; \$5.00 per hundred

The newer colored Freesias are really gorgeous in beds or as cut flowers, and should be freely planted in all gardens. They are very easily grown, and take very little room, as the bulbs should be planted quite close together (about three inches apart).

Popular Varieties

Improved Purity. Even larger and finer than the popular white variety.

Price 20c per dozen; \$1.25 per hundred

Rainbow Freesias. The wonderful new colored Freesia in varied hues of yellow, orange, lavender and pink, all beautifully blended and harmonized.

Price 50c per dozen; \$3.75 per hundred.

General Pershing. Extra strong grower, two feet high, with three to five side sprays. Large open flowers, of lavender pink with just a tinge of bronze.

Price 75c per dozen; \$4.00 per hundred.

Splendens. Like a mammoth wood violet. A fine lavender, the lower petals being a deeper blue. Very beautiful and distinct.

Price 50c per dozen; \$3.50 per hundred.

Yellow Prince. A lovely clear yellow Freesia that adds greatly to the beauty of a bouquet.

Price 75c per dozen; \$5.00 per hundred

Freesia Bulbs Sent Postage Prepaid

Plant Freesias early. Bulbs are ready August 15th and can be planted as soon thereafter as you like. Plant the bulbs 1½ inches deep in well pulverized garden soil and keep fairly moist at the time.

IxiAs

Charming little bulbous flowers from the Cape of Good Hope. The small, brilliantly colored blossoms are of various hues and are borne on good stiff stems. Splendid for cutting, should find a place in every garden. Fine mixed colors.

Price 50c per dozen; \$3.50 per 100, postpaid.

Sparaxis

Spring blooming bulbs which are similar to the Ixia with spikes of funnel shaped six petaled flowers, and with a varied range of colors.

Plant through September, October, and November.

Price 50c per dozen; \$3.50 per 100, postpaid.

Leucojum Venum (SPRING SNOWFLAKES)

Snowflakes blossom very early, making a fine display of pendant, white-tipped-with-green flowers. Attractive in the garden and desirable for cutting.

Price \$1.00 per dozen; \$7.50 per 100, postpaid.

Snow Drops (GALANTHUS)

These little flowers are the first to appear in spring, being even earlier than the Crocus. They are hardy and once planted will continue to come into bloom very early each spring.

Single Galanthus.

Double Galanthus.

Price 10c each; 75c per dozen; \$5.00 per 100, postpaid

Spanish Iris (IRIS HISPANICA)

Among the most popular of all spring flowers, both for cutting and for garden decoration. Their orchid-like flowers are borne on tall stems and are most pleasing shades of yellow and blue. These are large sized bulbs of named varieties which will produce superior blossoms, and should not be confused with inferior bulbs to be had at considerably lower price.

Price \$1.50 per doz; \$10.00 per 100

Dutch Iris (HOLLAND IRIS)

This is an improved Spanish Iris, being large in size and clearer, and brighter in color, also blooms considerably earlier.

Plant Spanish and Dutch bulbs early.

Price \$1.50 per dozen; \$10.00 per 100

Baby Gladioli

(POLYANTHA OR EARLY FLOWERING VARIETIES)

The Baby Gladioli are very useful for planting in the flower beds or borders. The flower spikes are exceptionally bright and graceful, which makes them splendid material for decorative work.

Appollyn. Bright orange scarlet with dark blotch.

The Bride. Clear, pure white.

California Pink Perfection. This is an improvement over the older variety "Peachblossom", finer in every way. A beautiful shade of pink.

Fiery Knight. Brilliant red.

Rosy Gem. Deep rose.

Red Bride. Deep red.

Price 75c per dozen; \$5.00 per hundred, postpaid

Elephant's Ear

(CALADIUM ESCULENTUM)

One of the most common and yet the most effective of foliage plants in the garden. The mammoth elephant's ear-like leaves are extremely decorative. Excellent for planting in semi-shaded location where plenty of moisture is assured.

Price 50c each; \$5.00 per dozen

Hemerocallis

(YELLOW DAY LILY)

Hardy plants of the lily family. Succeeding in any sunny location. They should always be included in the perennial garden.

Flava. Fragrant lemon yellow.
Aurantiaca. Rich orange yellow.

Price 25c each; \$2.50 per dozen

Muscari

(GRAPE HYACINTH)

Very pretty little plants, with spikes of bloom resembling bunches of grapes.

Heavenly Blue. Bright clear blue.

Price 75c per dozen; \$5.00 per hundred

Ornithogalum

(STAR OF BETHLEHEM)

This bulb throws up spikes about 18 to 24 inches high, with clusters of star-shaped blossoms of pure glistening white, with a shiny black center. Very easily grown and after once planted can be left in the ground for many years.

Price 10c each; 75c per dozen; \$5.00 per 100

Scilla

(SQUILL)

Clusi. Peruvian Hyacinth. This is nearly evergreen, with broad leaves like Agapanthus. It has a large spike of magnificent deep blue flowers, like an enormous Hyacinth bloom.

Price: Bulbs, 35c each; \$3.50 per dozen

Potted: 50c each; \$5.00 per dozen

Nutans. Pretty bulbous plants of easy culture. Flowers are blue, rose, or white and lilac. Thrives best in partly shaded location.

Price 10c each; \$1.00 per dozen; \$7.50 per 100

Tritonia

(FLAME FRESIA)

Crocata. Bears beautiful, wide open flowers on long stems in the manner of the Freesia. They are a most striking Salmon-orange in color. Very showy in the garden, because they bloom for a long period of time, and they make an excellent cut flower.

Price 75c per dozen; \$5.00 per hundred

Tuberose

(POLIANTHES TUBEROSA)

Easily recognized by its exquisite fragrance and beautiful flower spikes which are borne on long stems, making it ideal for cutting.

The Pearl. The best of all tuberose—produces exceptional flower spikes. Very double.

Price—Mammoth bulbs, 15c each, \$1.50 per dozen

Watsonias

You will enjoy these gladiolus-like flowers blooming as they do in the early springtime, (usually about Easter) for several weeks. They grow quite tall, three to five feet, and are splendid for cutting as they last so well.

Watsonia O'Brieni. A lovely pure white form. Easily grown and especially attractive when planted with the colored varieties.

Watsonia Rosea. Identical with the above except in color, which is a clear rose-pink.

Hybrida Mixture. A choice mixture of many new shades.

Price 10c each; \$1.00 per dozen; \$7.50 per 100

NOTE: In ordering bulbs shipped via parcel post, please inclose additional postage at the following rate, unless listed prepaid: 10c per dozen bulbs; 20c for fifty bulbs, and 30c per hundred bulbs.

Two Splendid New Watsonias

Clementina. This is a variety well worth growing and is something new in color, being a clear bright pink. The flower spikes are large and bear perfect blossoms.

Mrs. E. Birney. A deep rose pink without the slightest touch of magenta. The individual florets are large and well formed and it blossoms to the end of the flower stalk.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Agapanthus Umbellatus

Lily of the Nile. A most desirable plant for garden planting. Its clusters of bright flowers are borne almost continuously through the summer months.

Alba. Identical with the above except with pure white blooms.

Price—Large plants, 50c each; \$5.00 per dozen.

Alstroemeria Aurantiaca

The tall, slender canes are in themselves most attractive and together with the beautiful umbels of lily-like blossoms they are unusually beautiful. The flowers are bright yellow tipped green with brown spots in the center.

Established plants from 4-inch pots.

Price 35c each; \$3.50 per dozen; \$25.00 per hundred

PLANTING NOTE: Plant in a partially shaded place in well prepared soil; leafmold or peat will be found best.

Amaryllis

The Amaryllis family includes many of our most attractive summer and autumn bulbous flowers. They are easily grown in all parts of the country and with little extra care will prove one of the most satisfactory flowers in the garden.

Amaryllis Hybrids

(GIANT FLOWERED AMARYLLIS)

This selection of giant bloomers in wonderfully varied and brilliant coloring, has been produced by expert growers and is a selection of the best types and colors from thousands of seedlings produced from hand hybridized flowers. They range in color from pure white ground with its markings of rose, red, etc., to rich orange-scarlet, bright red, crimson, maroon colors in their various hues. The flowers are enormous, often measuring nine to ten inches in diameter with five to six flowers to an individual stem.

Do not fail to order a dozen or so of them.

Bulbs ready November 15th.

Price 50c each; \$5.00 per dozen

Amaryllis Belladonna. Very fragrant; this variety loses its foliage before the flower stalks come, when care should be taken not to disturb the bulbs. The blooming time is in August, when the strong flower spikes issue forth from the ground and soon develop clusters of beautiful clear pink blossoms. Ready October 15th.

Price 20c each; \$2.00 per dozen

Yellow Calla

These are well worthy of a place in every flower lover's garden. They are so beautiful as to call the attention of all who pass by them. The leaves are large and bright green with regular silver markings, almost like they had been carved with a knife, while the flowers are of the clearest butter yellow.

Dry Bulbs—Price 25c each; \$2.50 per dozen

Ready October 15th.

Potted plants through the summer months
50c to \$1.00 each

White Calla

(LILY OF THE NILE)

Excellent for planting in beds or along the shady side of a building.

Price 20c each; \$2.00 per dozen



Robert Sydenham

NARCISSUS

The Narcissus Family embraces a wide range of forms and colors and when these are combined in beds or borders, they make the best floral effect possible. Their uses are numerous, and in every home and garden there is some place for them to be used. We know of nothing more charming than a large bed planted with the various forms, Daffodils, single and double, cluster Narcissus in various colors, and Jonquils with their sweet fragrance, or a border composed of some of the more striking varieties.

Another feature of these bulbous flowers is their lasting qualities. They naturalize wonderfully well and each succeeding spring, they bring lasting joy with them.

We wish to call attention to our remarkable collection of fine varieties of narcissus including many rare novelties. We believe this to be the most extensive list ever offered in the West. They should be freely planted in beds and borders, and the charm which they add to the rock garden is beyond compare. Especially do the short cup or crown varieties lend themselves to this treatment and bloom freely each succeeding spring.

Plant them in groups throughout the garden, and you will be rewarded with a dainty display of cheerful, fragrant blossoms in the Spring.

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Large Trumpet Narcissus or Daffodils

Emperor. One of the finest of the deep yellow trumpet flowered daffodils in cultivation. Flowers are very large. Deep primrose perianth; full, rich, yellow trumpet.

Empress, Queen of Daffodils. This is a strikingly beautiful daffodil and is an excellent companion for Emperor. Flowers are very large, perianth is pure white, while the trumpet is a clear rich yellow.

Glory of Sassenheim. A very large bicolor, with creamy white perianth and pure yellow trumpet.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Major Trumpet. A free flowering clear yellow daffodil. Very early.

Princes. A favorite white and yellow variety.

Price \$1.50 per dozen; \$10.00 per 100

King Alfred. The largest and best of all daffodils. A truly grand variety bearing immense clear yellow flowers, the trumpet being beautifully frilled. Extra fine.

Minister Talma. Similar to King Alfred, but slightly smaller and much earlier. A more successful variety than Golden Spur.

Olympia. Larger than Emperor and very free flowering. Rich deep yellow.

Van Waveren's Giant. An extra large daffodil with a pale primrose perianth and bright yellow, fluted trumpet.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Robert Sydenham. A beautiful variety with perfect sulfur yellow perianth, and a large frilled yellow trumpet.

Price 25c each; \$2.50 per dozen; \$18.00 per 100

Incomparabilis Type

The largest of the crown daffodils.

Autocrat. A most beautiful clear yellow variety with pointed petals. Free blooming and valuable for naturalizing.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Bernardino. The "Crown" Narcissus are really most charming, and this new variety is one of the very best. The flowers are large, with creamy petals, and a widely expanded, frilled cup, stained deep orange and apricot. A truly superb variety.

Price 25c each; \$2.50 per dozen; \$18.00 per 100

Gloria Mundi. Yellow perianth, with wide expanded rich yellow crown, stained orange-scarlet at the edge.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Lucifer. Splendid white perianth, glowing orange-red cup.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Whitewell. A novelty of rare and striking beauty. An open crown of a rich orange-yellow presents a bold contrast against the pure creamy white petals. The lovely large flowers are held facing slightly upward on long stems.

Price 25c each; \$2.50 per dozen; \$18.00 per 100

Sir Watkin. Pale sulfur perianth, deep yellow cup. The largest of the "Crown" class.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Barri Type

A type similar to Poeticus, with larger petals, and a more expanded cup.

Baths Flame. A new Daffodil of most brilliant coloring. Very long, deep yellow petals, with a broad cup, edged brilliant orange-scarlet.

Price 35c each; \$3.50 per dozen

Blood Orange. Lemon yellow petals with bright orange scarlet eye.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Conspicuous. A beautiful sort which lasts exceptionally well when cut. Perianth is a soft yellow; broad cup edged bright orange-scarlet.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Firebrand. Very distinct. Creamy white perianth and fiery red cup.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Red Chief. White with a broad flat cup with a broad band of bright crimson scarlet. A very showy variety.

Price 25c each; \$2.50 per dozen; \$18.00 per 100

Polyantha Narcissus

Chinese Sacred Lily

Grand Monarque. Small orange cup; flat white perianth.

Price 10c each; \$1.00 per dozen; \$7.50 per 100

Paper White or The Pearl. Clusters of pure white flowers.

Price 10c each; \$1.00 per dozen; \$7.50 per 100

Soleil d'Or. Yellow Perianth; orange cup; very fine.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Poeticus Ornatus

Sir Watkin

Leedsi Type

Gracefully formed daffodils with a medium long crown.

Crystal Queen. Flowers $3\frac{1}{2}$ to 4 inches across with a pure white perianth and a primrose cup, passing to paper-white afterwards. Delicately beautiful.

Price 35c each; \$3.50 per dozen

Evangeline. Large pure white perianth with soft lemon cup. Fine.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Queen of the North. Broad white petals, pale yellow cup, with finely crinkled edges. Free blooming.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Southern Gem. One of the most charming and satisfactory of daffodils. Pure white petals, and a light yellow crown with serrated edges. Once established in the garden, it will produce from 4 to 8 blossoms per bulb.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

White Lady. Pure white perianth with a pale canary yellow cup.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Poetaz Narcissus

A hardy type, being a cross between the Polyantha and Poeticus varieties. They produce clusters of large sized florets.

Admiration. Six to eight flowers on one stem, pale yellow, cups edged scarlet.

Price 25c each; \$2.50 per dozen; \$18.00 per 100

Aspasia. Pure white perianths with clear yellow crowns.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Grace Forbes. Broad white petals and broad, crinkled cups with orange edges.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Helios. Creamy yellow petals with pure yellow cups. Very floriferous.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Laurens Koster. Five to seven flowers on a stem. Pure white with orange cups.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Poeticus Type

The well known Poet's Narcissus.

Horace. Pure white perianth, conspicuous red eye. Very floriferous.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Ornatus. White perianth, light yellow cup, margined red.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Recurvus. Poet's Narcissus or Pheasant's Eye.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Thelma. Snow white perianth with overlapping petals; cup light yellow, edged bright scarlet. Very distinct and striking.

Price 25c each; \$2.50 per dozen; \$18.00 per 100

Double Daffodils

Albo Pleno Odorato. Pure white with the delightful fragrance of orange blossoms.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

Orange Phoenix. White with orange base.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Primrose Phoenix. A very large rose-shaped blossom of clear primrose yellow.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Sulfur Phoenix. White with pale yellow center, turning to pure white.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Von Sion. Pure golden yellow.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Jonquils

These are the true sweet scented Jonquils which bloom very early in the spring. Their perfect little blossoms are of the deepest yellow and are wonderfully attractive. They have been garden favorites for years, but their popularity during recent years has increased.

Jonquilla. Single. Old fashioned sweetly scented yellow flowers in clusters.

Price 10c each; \$1.00 per dozen; \$7.50 per 100

Jonquilla. Double. A double form of the above.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Campernel Regulosus. Rich yellow, sweetly scented. Usually about two clusters to a stem.

Price 10c each; \$1.00 per dozen; \$7.50 per 100

Campernel Giganteus. Size, color and fragrance superior to other varieties. See illustration on front cover.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Campernel Plenus. A double form of the above.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Chinese Sacred Lily

This is the most popular bulb for growing in a dish or bowl of water. The bulbs should be placed on some coarse sand or pebbles in the bottom of a dish, and enough water should be added so that just the bottoms of the bulbs are covered. The dish should then be placed in a cool place and kept rather dark for two or three weeks. As soon as the tops and roots have become well started the dish can be kept in the ordinary living room temperature, where they will come into bloom, brightening the room with their cheerful color and fragrance.

Our bulbs are extra large and will produce several flower spikes to one bulb.

Price 25c each; \$2.50 per dozen

PLANTING NOTE

Narcissus bulbs should be planted deep, about 4 to 6 inches, depending on whether the soil is heavy or light. The soil should be moist and workable when planting. After planting, water thoroughly, and mulch with suitable material. Then do not water much until the leaves appear above the ground. The polyanthus and crown varieties are very suitable to naturalizing, and they may be planted in permanent locations, to bloom more freely each succeeding year.



King Alfred



Hyacinth

HYACINTHS

We carry extra selected first size bulbs only, as they can always be relied on to produce large full spikes of perfect flowers and are admirably adapted for forcing, bedding or pot culture. We can supply the following splendid varieties:

Captain Boynton. A clear porcelain blue.
Cardinal Wiseman. Clear bright rose.
City of Haarlem. Pure golden yellow.
Daylight. Orange yellow.
Gertrude. Rosy pink, extra fine.
Gigantea. Soft blush pink.
Grand Maitre. Deep lavender blue.
King of the Blues. Large spikes of dark blue blossoms.
La Grandesse. Glistening white.
La Victorie. Brilliant dark carmine rose.
L'Innocence. Pure white. Very fine large flowers.
Marie. Dark blue.
Perle Brilliant. Light blue, extra size.
Queen of the Blues. Large spikes of azure blue.
Queen of the Pinks. Beautiful rosy pink; extra long flower spikes.

Price 25c each; \$2.50 per dozen; \$20.00 per hundred

Roman Hyacinths

These are smaller than the Dutch Hyacinths, and throw spikes of bloom on long stems. They have smaller bells and a more open habit of growth.

Price 15c each; \$1.50 per dozen; \$10.00 per 100

The Culture of Hyacinths

For outdoor culture the Hyacinth requires a good soil and rather deep planting. It is best to spade the soil to a depth of 12 inches or more, and thoroughly water before planting; after this the bed may be leveled down by raking, then plant the bulbs five or six inches apart. It is well to mulch with some well rotted manure; a covering of one or two inches will be sufficient.

TULIPS

We have made a careful study of varieties and classes of tulips that are best adapted to our California climate. We are sure that a planting of the varieties listed here will more than repay you for

your efforts. Reports from customers and our success in growing the various types of Darwin, Breeder and May flowering Tulips have been very gratifying indeed.

Darwin Tulips

Clara Butt. Soft salmon pink. Very fine.
Edmee. Cherry rose, margined silvery pink.
Euterpe. Rose lilac, incurving petals.
Faust. Deep violet.
Farncombe Sanders. Rich rosy scarlet.
La Tulipe Noire. The black tulip.
Mme. Krelage. Rosy pink tinged lilac.
Pride of Haarlem. Brilliant deep rosy red.
Psyche. Soft rose, long stems.
Rev. Ewbank. Heliotrope edged lavender.
White Queen. White tinged pink.

Price of above—10c each; \$1.00 per dozen; \$7.50 per hundred

Mixed. Splendid mixture.

Price 75c per dozen; \$5.00 per hundred

William Pitt. Deep scarlet tinted purple, white center.

Price 15c each; \$1.50 per dozen; \$11.00 per hundred

City of Haarlem

A sensational new Tulip. The flowers are enormous, with petals of great substance. Brilliant Carmine, accentuated by a zone of pure white at the base.

Price 20c each; \$2.00 per dozen; \$15.00 per 100

Mayflowering Tulips

This class is very desirable for California, where the early Tulips do not grow tall enough to make them desirable for outdoor culture. For cut flowers nothing better can be found than these large Tulips with their long stems. These Mayflowering sorts are most valuable because they carry "Tulip time" into the late spring.

Bouton d'Or. Pure golden yellow.
Gesneriana Spathulata. Dazzling scarlet.
Inglescombe Pink. Rose pink tinted salmon.
Inglescombe Yellow. Bright orange yellow.
Mrs. Moon. A very deep yellow.
Royal White. Pure white creamy center.
The Fawn. Rosy fawn, shaded blush.

Price 10c each; \$1.00 per dozen; \$7.50 per 100

Rembrandt Tulips

These are a variety of Darwin Tulips with the same sturdy habit of growth. The petals are curiously marked with stripes and flames of contrasting colors. They come in red, with white markings pink, purple and an endless variety of coloring.

Price 10c each; \$1.00 per dozen; \$7.50 per 100

Breeder Tulips

This is a large flowering Tulip, especially prized for its rich colors which generally contain a trace of golden bronze, flowers about the same size as the Darwins.

- Bronze Queen.** Buff tinted apricot.
 Price 10c each; \$1.00 per dozen; \$7.50 per 100
- Cardinal Manning.** Rosy violet, flushed dull bronze.
 Price 15c each; \$1.50 per dozen; \$10.00 per 100
- Copernicus.** Dark coppery bronze, old rose. New.
 Price 15c each; \$1.50 per dozen; \$10.00 per 100
- Fairy.** Terra cotta tinged bronze.
 Price 15c each; \$1.50 per dozen; \$11.00 per 100
- Golden Bronze.** Old gold shading golden bronze.
 Price 10c each; \$1.00 per dozen; \$7.50 per 100
- Medea.** Crushed strawberry, heliotrope shadings.
 Price 10c each; \$1.00 per dozen; \$7.50 per 100
- Yellow Perfection.** Bronzy yellow, shaded deep golden.
 Price 10c each; \$1.00 per dozen; \$7.50 per 100

Crocus

The Improved Strains are noted for large flowers and bright colors. They are entirely hardy, and like a rich, dry soil and sunny location. They are suitable for planting in beds and borders, also for edging in ribbon lines of desired color; for planting in the grass in lawn or yard. Crocuses are also very highly valued for indoor flowers.

- Baron von Brunow.** Deep purple.
King of the Whites. Pure white.
Sir Walter Scott. White striped lavender blue.
Yellow Mammoth. Extra large yellow.
 Price 10c each; 75c per dozen; \$5.00 per 100

NOTE: In ordering bulbs, to be shipped via Parcel Post, please enclose additional for postage at the following rate, unless listed prepaid:

- 10c per dozen bulbs; 20c for 50 bulbs
 and 30c for 100 bulbs



Tulips

HARDY GARDEN LILIES (LILIUM)

The tall stately lilies with their masses of blossoms have a charm that is not surpassed by any other flower. They are becoming more popular each year, and all herbaceous gardens should have a few lilies scattered through them.

Plant them where they will be partially shaded and where other plants will grow up around them. In this manner the soil is kept cool and moist, which is necessary for their welfare.

- Lilium Album.** The pure white Lily of Japan.
Lilium Formosum. Black stemmed Easter Lily. Large clusters of pure white blossoms.
Lilium Kramerii. (L. Japonicum). Grows about three feet high, and has beautiful clear pink blossoms.
Lilium Elegans Atrosanguineum. This and the three following varieties are early flowering and rather dwarf in habit. The flowers are large and beautiful. Blood red.
Lilium Elegans Semipleno. Similar to above, with semi-double flowers.

- Lilium Elegans Pleno.** Flowers double, bright red.
Lilium Elegans Alice Wilson. This variety has bright lemon-yellow flowers.

Lilium Auratum (Gold Banded Lily). Its large, graceful flowers are made up of six petals of ivory-white spotted with yellow and crimson, with a band of golden-yellow in the center of each. Borne on stems four feet tall, bloom during July and August.

Lilium Speciosum Rubrum. A favorite garden variety, also good as a cut flower. Flowers are a rosy-white which is only broken by rich crimson spots. Stems three to four feet high, bear these attractive blossoms in clusters. Flowers keep for a week after cutting.

Lilium Tigrinum Splendens (Improved Tiger Lily). This is one of the most easily grown of bulbous flowers. And each succeeding year after planting them, you may expect to reap a harvest of bright orange-red blossoms. These are regularly spotted with black. Very showy in the garden and wonderful for decoration.

Lilium Harrisii. (Bermuda Easter Lily). Flowers are pure snowy white and very fragrant, and are borne in beautiful clusters on strong, upright stems. Grows well in the garden.

Lilium Candidum. (The Madonna Lily). Some call this the Annunciation Lily, which is a very appropriate name for it. It is one of the oldest and most lovely of the lily family. The flowers of which there are three to twenty on a single stem, are snowy white with deep yellow stamens, and are delightfully fragrant.

Lilium Henryi. A rare and very beautiful lily from China. The flower stalks, three to five feet high, carry five to eight large flowers, the petals of which curve outward, and are a rich apricot spotted brown.

Lilium Humboldtii. The beautiful native California tiger-lily, growing four to five feet high, with a very stout stem bearing many large orange red flowers, spotted with small maroon dots.

Lilium Giganteum. Easter lily. Pure white lily often grown in pots for Easter blooming. Beautiful also in the garden.

The Regal Lily (Lilium Myriophyllum). This is a new lily lately introduced from Western China, and is undoubtedly one of the most beautiful Garden Lilies ever cultivated. It grows three to five feet high, and blooms well in soils of the ordinary garden and produces each succeeding spring a wonderful display of bloom. The throat of the flower is a lovely shade of golden-yellow merging through the upper half of pure white. The reverse of the petals is a distinct shade of chocolate-red. There are often a dozen to twenty blossoms on one spike or stem. Flowers may be cut when the first flowers of the lower part of the spikes begin to open, and then placed in water where all of the buds will open perfectly. The flowers are intensely fragrant—very much like the Jasmine.

Prices—Any of the above Lilies, 35c each, \$3.50 per dozen
 Bulbs ready November 15

FLOWER SEEDS

FOR FALL AND WINTER SOWING



STOCKS

The stock is without exception one of the most popular annuals. For brilliancy and diversity of color, fragrance, profusion and duration of bloom, it is unsurpassed. Mammoth Flowering Beauty Stock, a recently developed strain of early flowering winter stock, forms numerous branched plants about two feet high, having many spikes of large, double, exquisitely fragrant flowers. They are of a special value for cutting during the dull winter months; for this purpose seed should be sown from July to September.

Mammoth Beauty of Nice

Abundance. Large carmine-rose.
 Almond Blossom. White-shaded carmine.
 Beauty of Nice. Delicate shade of flesh pink.
 Canary Yellow. Clear canary yellow.
 Crimson King. Brilliant fiery crimson.
 Cote D'Azure. Light blue.
 Madame Joseph Paquet. Orange.
 Mont Blanc. Large pure white.
 Parma Violet. Beautiful violet.
 Queen Alexandra. Rosy lilac.
 Rose of Nice. Lovely old rose.
 Summer Night. Rich deep blue.
 Mixed. All colors.

Price 15c per packet; six packets 75c

Improved Bismarck

Tall, vigorous growing variety of branching habit. Very early blooming and produces a high percentage of large double blossoms on long strong stalks.

White, flesh pink, canary yellow, chamois, rose, dark blue, lavender, red, golden rose, (new) antique copper, (new) old rose, (new) and mixed.

Price 25c per packet; 6 packets for \$1.25

Giant Perfection

A fine group of stocks, very free flowering, producing extra long branches. Blooms over a long period of time and our strain produces a very high percentage of doubles. We list ten separate colors.

Brilliant. Deep blood red.
 Creole. Canary yellow.
 Empress Augusta Victoria. Silvery lilac.
 Flesh. Fresh pink.
 Heatham Beauty. Rose, shaded terra cotta.
 May Queen. Pale blue.
 Queen of the Belgians. Pale Violet.
 Rose. Fine rose pink.
 Snowdrift. Pure white.
 Sapphire. Deep violet.
 Mixed. A choice mixture.

Price—Any of the above, 15c per packet
 Collection of 10 named varieties \$1.25

Seeds mailed postpaid promptly on day order is received. We pay especial attention to mail orders

Anagallis (PIMPERNEL)

A pretty low growing annual, which makes a beautiful carpet-bed. The flowers come in a mixture of pastel shades of blue, orange, yellow, etc.; all blending together giving the appearance of a huge oriental carpet.

Price 10c per packet

Alyssum (SWEET ALYSSUM)

Free flowering annual. Useful in beds, baskets, boxes or edging. Sweetly scented.

Little Dorrit. Very dwarf, compact, white.

Little Gem. Dwarf, compact habit. Blooms when quite small. The best white flowering edging plant.

Alyssum Procumbens. (Carpet of Snow) A valuable acquisition for bedding and edgings. Plants low, and spreading, about 2 inches high and 12 to 18 inches in diameter. The flowers are produced in solid masses covering the entire plant.

Price 25c per packet

Saxatile compactum. Showy bright yellow hardy perennial; blossoms first season.

Alyssum argenteum. Clear lemon-yellow flowers, silvery foliage. Very attractive.

Alyssum Lilac Queen. Dwarf, compact habit; flowers pure lilac color.

Price 15c per packet

Anemone

The French Anemones are gorgeous poppy-like flowers, and can be raised from seed if planted in the early fall, and will bloom the following spring. Sow in light sandy soil, and keep moist.

De Caen. Seed from a selected strain, in a great range of colors.

Price 25c per packet

Antirrhinum (SNAPDRAGON)

Easily grown from seed. Sow in a sunny exposure and carefully water until the plants are up, then gradually decrease the water. As soon as plants are large enough, water by irrigating. Do not water over the foliage.

Medium or Semi-tall Sorts—

18 TO 24 INCHES HIGH

Amber Queen. Canary yellow over-laid with chamois pink.

Aurora. Bright, scarlet, yellow lip.

Cottage Maid. Light pink with white throat.

Crimson King. Rich scarlet-crimson.

Daphne. Soft blush pink.

Defiance. A combination of buff orange and russet red.

Golden Queen.

Mauve Beauty. A lovely shade of rosy mauve.

Prima Donna. Terra cotta pink, white throat.

Queen of the North. Pure white.

Rosy Dore. Soft salmon rose.

Silver Pink. Best type of clear silvery pink.

The Fawn. Terra cotta pink and pale yellow.

Mixed. A mixture of all medium tall sorts.

Price 15c per packet, six for 75c

Gloria—Rich deep rose pink.

Pink Perfection—New, an exquisite shade of pink, slightly suffused salmon.

Price 25c per packet

Antirrhinum Maximum

36 to 48 inches high.

Two beautiful novelties:

Old Gold. A rich shade of gold.

The Rose. Glowing begonia-rose.

Price of each above, 25c per packet

Diamond. Carmine-scarlet with lilac tube.

Fairy Queen. Terra cotta pink.

Ruby. Rich, velvety, ruby red.

Golden Queen. Golden yellow.

Indian Summer. Velvety copper.

Maralda. Copper-carmine.

Purple King. Rich velvety purple.

Wallflower. Brownish orange and copper red.

Price of above varieties, 15c per packet

One each of the ten including the two novelties, \$1.50
Antirrhinum Maximum Mixed. A fine mixture of many different colors.

Price 15c per packet

Aquilegia (COLUMBINE)

This perennial may be sown in the open ground.

Especially adapted for a moist, shady position.

Height 2 to 3 feet.

California Hybrids. Exquisite flowers in yellow and orange shades, long spurs.

Canadensis. Scarlet and yellow native species.

Chrysantha. Golden yellow.

Coerulea. Violet blue and white.

Pink Hybrids. Comprise all the varied shades of pink. Very fine. Long spurs.

Mrs. Scott Elliott's Strain of Long Spurred Hybrids. The blooms are of large size and the spurs very long. The colors range through shades of lavenders, mauves, blues, purples, whites, creams, yellows, pinks, reds, etc.

Price 25c per packet

Bellis Perennis (ENGLISH DAISY)

A favorite perennial, easily raised from seed. May be sown any time from July to January.

Giant White. Large flowers, free blooming.

Giant Rose. Same as the above except color.

Mixed. A mixture of the above.

Price 25c per packet

Calendula

An easily grown and free flowering annual. Will thrive in any garden soil, producing fine effects in beds or mixed borders.

Orange King. Large and double bright orange; dark eye; an extra fine strain.

Lemon Queen. Large flowers of rich lemon yellow.

Metcor. Creamy white, striped orange.

Nankeen—Cream, flushed apricot.

Price 10c per packet

NEW VARIETIES

Balls Gold—A fit companion to The Ball, Dark golden yellow. The Ball. This is a new and much improved Calendula, and is now being grown extensively as a cut flower, and also as a pot plant. It is an improvement over the Orange King, being at all times very double of unusually large proportions. A favorite wherever grown.

Campfire. The flowers of this new Calendula are extremely large, on very long stems, and a very dark orange with a scarlet sheen, a shade deeper in color than "The Ball" or "Orange King."

Radio. A novelty bearing medium sized blossoms of bright orange with prettily quilled petals, presenting a very attractive appearance.

Price 25c per packet



Calendula "Radio"



California Wild Flowers

A mixture of twenty distinct varieties of native California wild flowers. This mixture will succeed and give splendid results under ordinary conditions. Send a packet to your Eastern friends.

Price 25c per packet

Candytuft

These annuals are considered indispensable for cutting; best used for beds or massing.

Carmine, Crimson, White Fragrant, Mixed.

Price 15c per packet; six packets 75c

Centaureas

Favorites everywhere, hardy, will grow and do well almost anywhere. Wonderful as cut flowers.

Centaurea cyanus. Cornflower. Double blue, or mixed.

Price 10c per packet

Imperialis, Sweet Sultan. Sweet scented flowers borne on strong stems, and when cut will last for several days. Rose, lavender, white, yellow and mixed.

Price 15c per packet

Candidissima, Dusty Miller. Fine for bedding, vases, hanging baskets, and especially for edging borders.

Price 15c per packet

Cineraria

Beautiful flowering plants for the house, conservatory and bedding out in sheltered positions. Start seed in boxes, then transplant to pots or open ground. Requires a well drained soil.

Prize Dwarf. Dwarf compact plants, not over a foot high, with immense heads of large individual flowers in a great range of beautiful colors.

Price 50c per packet

Prize Tall. Of taller growth than the above, with flowers of extraordinary size.

Price 50c per packet

Stellata, Star Cineraria. Large spreading panicles of star-like flowers in the same colors as the ordinary cineraria.

Price 25c per packet

Clarkia

A very pretty and easily grown annual. Does well either in sun or shade, growing 2 to 2½ feet high with leafy racemes of double flowers which all open in water when cut.

Rich in shades of Salmon, Scarlet, Mauve, etc.

Elegans. Double mixed. A fine mixture containing all the colors.

Price 15c per packet

Delphinium

(PERENNIAL LARKSPUR)

Beautiful hardy perennials with large spikes of handsome flowers. Very useful as cut flowers, etc. Start seed in boxes and transplant when large enough to handle.

Belladonna. The freest blooming of all the Perennial Larkspurs. Its clear, turquoise blue flowers are not equalled for delicacy and beauty.

Bellamosum. This is a rich, deep blue form of the Belladonna possessing the same qualities.

XXX Hybrids. A grand new strain, with flowers absolutely unsurpassed in size, color, and beauty of form. They are closely arranged on long, sturdy spikes. We have been extremely careful in the selection of these strains, and can offer them in two ranges of color.

Light Blue Shades. Composed of only the best of the lighter shades.

Deep Blue Shades. A fine strain of the darker colors, but not including the purples.

Price 25c per packet

Wrexham Type. This strain produces mammoth blossoms on tall spikes, in the most beautiful shades of blue.

Price 50c per packet

Didiscus Coeruleus

(QUEEN ANN'S BLUE LACE)

Annual of easy culture. Dainty heads of sky blue flowers. Fine for cutting.

Price 15c per packet

Digitalis

(FOXGLOVE)

Handsome and exceedingly ornamental hardy plants of stately growth succeeding under almost all conditions.

Gloxiniaeflora. Mixed. An extra choice strain. All colors.

Price 15c per packet

Gaillardia

PERENNIAL VARIETIES

These should have a place in every hardy border. Do well in most any position or soil.

Mixed. Splendid combination of gold and crimson.

Price 15c per packet

Geum

Lady Stratheden. Double. Bright orange yellow.

Mrs. Bradshaw. Double. The orange-scarlet flowers are very large and full; comes quite true from seed and blossoms the first year. 2 feet June-September.

Price 25c per packet

Godetia

Very attractive, hardy annuals. The plants bloom profusely and bear flowers of satiny texture in rich colors.

Duchess of Albany. Pure white.

Gloriosa. Deep blood-red.

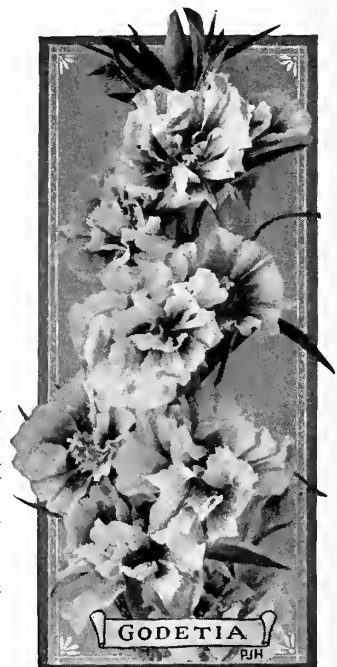
Rosamunde. Fiery rose.

Lady Satin Rose. Bright carmine.

The Bride. White and red.

Mixed. All colors mixed.

Price 15c per packet;
Six packets 75c



Dimorphotheca

(AFRICAN GOLDEN DAISY)

Aurantiaca. Showy annual daisy, native of South Africa, which is very well suited to our climatic conditions. Plants bushy; grow about 12 to 15 inches high. The flowers are a rich glossy orange gold, with dark disc and halo. Seed may be sown in the same manner as Asters, Petunias, etc., and should have a dry sunny position.

Price 10c per packet

Gypsophila

(BABY'S BREATH)

Pretty free flowering plants, succeeding in any garden soil. Their misty white panicles of bloom are largely used for mixing with cut flowers.

Elegans Alba Grandiflora. This is the annual, large flowering pure white Baby's Breath. Free easy growth.

Price 10c per packet

Paniculata. A hardy perennial which blooms the first year if sown early. White flowers, excellent for bouquets.

Price 15c per packet

Helichrysum

(STRAWFLOWER)

Very showy plants for bedding with their bright and varied range of colors. Produce many flowers and remain in bloom for a long time. Prized for winter decorative purposes as well as durable bouquets. Flowers intended for drying should be gathered when partially unfolded and suspended with their heads downward in a cool place until dry. Double Fireball, Red, Double Crimson, Rose and Carmine shades, Salmon shades, Mixed.

Price 15c per packet

Hunnemannia Fumariaefolia

(BUSH ESCHSCHOLTZIA)

Plants about 2 feet high, bushy, with beautiful feathery foliage. Produces large buttercup yellow poppy-like blossoms, which, when cut, will last for several days.

Price 15c per packet



Hollyhock—Exquisite



Larkspur—La France

Hollyhock

Hardy perennial of stately growth. For planting among shrubbery, or forming a background for other flowers, it is without equal. Seed sown in seed beds or boxes in fall may be planted out when large enough and will bloom the following summer.

Double. Maroon, bright rose, bright red, salmon rose, white, yellow, Newport pink, and mixed.

Single. Pink, red, yellow, white, also mixed.

Price 15c per packet

Exquisite. A new strain with beautifully curled and frilled double flowers. The petals are each margined with white, with the main part of the flowers in rich colors of wine, red, rose, violet and purple. Price 25c per packet

Larkspur

They make handsome beds, and their bright colors are very effective when interspersed in that old fashioned flower or shrubbery border. The excellent keeping qualities when cut and the ease with which they may be arranged for decorative purposes make them doubly valuable as cut flowers. Easily grown, seed may be sown in the open ground. We list an excellent strain that is the result of long years of careful selection.

Double Stock Flowered. Dark blue, lilac, Newport pink, shell pink, light blue, white, and mixed.

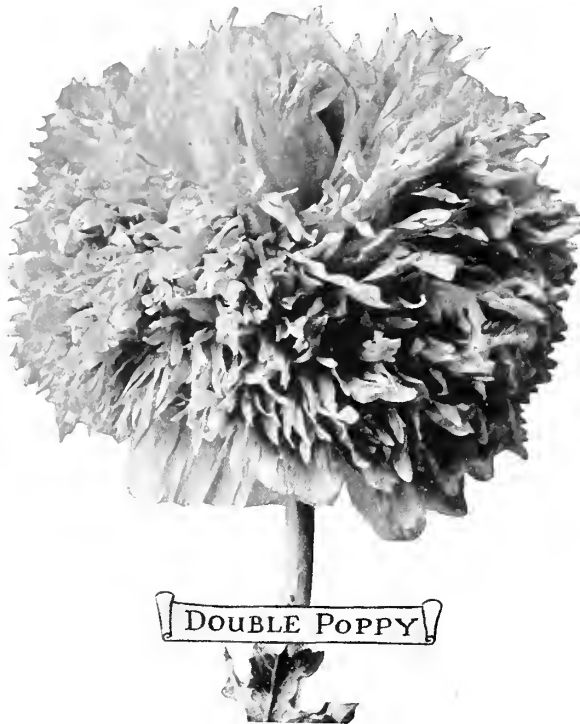
Exquisite (New). Clear rose pink.

Price 15c per packet

Exquisite Rose. A fine new variety, much branched, with flowers several shades deeper than Exquisite Pink.

La France. A pleasing shade of salmon-pink. Each plant produces large quantities of flowers.

Price 25c per packet



Pansies

Seed should be sown in a soil containing a portion of leafmould. Two transplantings are necessary to obtain the largest flowers. It is a mistake to plant Pansies in the shade of trees or building, as they thrive best in the open. This keeps them from becoming straggly. About the middle of August is the best time to start seed for winter and early spring blooming. Seed can be sown as late as February or March.

- Bronze.** Very large; shades of burnished brass and gold.
Price 25c per packet
- Improved Beaconsfield.** Bluish purple with lavender tinge.
Price 25c per packet
- Madame Perrett.** Beautiful enormous flowers, mostly composed of wine and red shades.
Price 25c per packet
- Mastodon Miracle Mixed.** A new strain of the finest types of Pansies; in all colors.
Price 50c per packet
- Mlle. Irene.** Tango red.
Price 25c per packet
- Orchid Flowering Mixture.** A dwarf free bloomer, with a range of delicate colors that do not exist in any other pansies.
Price 25c per packet
- Parisian Yellow.** Pure rich yellow.
Price 25c per packet
- Volcano.** Rich Burgundy red.
Price 25c per packet
- Swiss Giants.** Finest mixture, flowers large, beautifully marked, mostly dark colors.
Price 50c per packet

Pentstemon

Tall growing hardy perennial. Very showy and attractive. One of the most effective and satisfactory plants for the border. Will bloom all summer and fall.

Gloxiniodes, "Sensation." Grows about 2 feet high, every branch being a spike of large gloxinia-like flowers, in a very wide range of colors, including rose, red, earmine, cherry, pink, lilac, purple, etc.

Price 15c per packet

Poppies

Annual poppies should be sown as early as possible in the soil where they are to remain as they do not stand transplanting. Sow very thinly, barely cover and firm down. Thin out to three or four inches apart for best results. Flowers will last several days if picked before expanding.

Select Shirley. Range in color from purest white through the delicate shades of pink, rose and earmine to the deepest crimson and blood red.

Price 15c per packet

Shirley American Legion (New). Dazzling orange-scarlet, of enormous size, on long stiff stems. Erect and robust.

Price 25c per packet

Iceland Poppies. Although hardy perennials, these poppies bloom the first year from seed. They are of graceful habit, with bright green fern-like foliage, bearing brilliant flowers in great profusion, very useful for cutting. Bright yellow, pure white, orange-scarlet and mixed.

Eldorado (Annual). Flowers are large, single, semi-double and double, and contain magnificent shades of soft salmon, orange, orange-scarlet, pink, rose and white without any dark markings whatever.

Carnation Flowered Mixture. All colors, very double.

Oriental. For gorgeous coloring the Oriental Poppies have few rivals among hardy plants. They produce magnificent effects among shrubbery and are invaluable for cutting.

Mixed—Price 15c per packet

California Poppies

(ESCHSCHOLTZIA)

The best known of our California wild flowers. Color is a deep orange yellow with a beautiful golden sheen.

Price 10c per packet

New Colored Varieties

- Ballet Girl.** Cochineal earmine.
- Lovely.** Rose pink suffused salmon.
- Mauve Beauty.** Pure mauve.
- Orange Flame.** Vivid orange scarlet.
- Purple Glow.** Reddish purple.
- Scarlet Beauty.** Deep scarlet.
- Tango.** Bronzy red over-laid terra cotta.
- Ramona.** Beautifully frilled, rich mahogany with golden suffusion.

Price of above 25c per packet

Petunias

For immediate effective show, few flowers equal Petunias, either for bedding, or for a window or porch boxes. They flower early and remain a mass of bloom the entire season. Require fairly good soil and a sunny position, best started in boxes and then transplanted into the open.

Large Flowering Single

Giants of California. Flowers very large, in great varieties of colors and markings, with deep yellow throats.

Price 35c per packet

Fringed Ruffled Giant. Flowers of extraordinary size and substance; ruffled, fluted and fringed; solid colors.

Price 50c per packet

Single Mixed. Containing a great variety of colors; large flowers.

Price 15c per packet

Balcony Mixed. A splendid free flowering type, either for bedding or for window boxes, vases, hanging baskets, etc. Flowers average 2 inches across; colors rich blue, rose and white.

Price 25c per packet

Howard's Star. Free flowering strain; color crimson maroon with a clearly defined five-pointed star of bluish white. For bedding, baskets, etc.

Price 25c per packet

GIANT DOUBLE

Mixed. Extra choice strain; flowers very double fringed and frilled.

Price 50c per packet

Single Bedding

General Dodds. Velvety blood-red.

Rosy Morn. Pink, white throat.

Rose of Heaven. Very dwarf; bright rose.

Price 15c per packet

Viola. Deep velvety purple.

Price 25c per packet

Linaria

Maroccana. Excelsior Hybrids. A pretty annual growing like a larkspur, in a wide range of colors.
 Price 10c per packet

Lupinus

Free flowering, easily grown annuals, with long graceful spikes of rich and various colored pea-shaped flowers; valuable for mixed borders, beds, and for cutting. Prefers a little shade.

Mixed. A choice assortment of the choicest colors.
 Price 15c per packet

Mignonette

(RESEDA)

A hardy annual growing from 6 to 12 inches high, very fragrant. No garden is complete without mignonette. Sow seed in the fall for early spring blossoms.

Defiance. Grown under favorable conditions, spikes will be of remarkable size, 12 to 14 inches, and deliciously fragrant.

Machet. Dwarf pyramidal growth; many flower stalks; very fragrant; one of the best.

Salmon Queen. Fine spikes of bright salmon red flowers; intensely fragrant; fine for outdoor culture.
 Price 15c per packet

Myosotis

(FORGET-ME-NOT)

Hardy perennials which are especially effective when grown in masses. Small star-like flowers borne in clusters; bloom first year if seed is sown early. Does best in a cool moist location.

Alpestris. Rich indigo blue flowers.

Palustris. An everlasting variety; clear blue flowers.

Price 15c per packet

Blue Bird. (New). Large, clear, dark blue. Very fine.

Price 25c per packet

Nemophila

(BABY BLUE EYES)

Hardest of annuals, and of the easiest culture. Should be sown where they are to flower. Splendid to use as a ground cover when sown in the bulb beds.

Insignis. Blue. Known popularly as Baby Blue Eyes.

Mixed. All colors, cup-shaped flowers in many bright colors, blue predominating.

Price 10c per packet

Primula

Chinensis. Mixed, choice colors.

Price 50c per packet

Malacoides. The flowers are of a delicate shade of lavender, produced in whorls on tall graceful spikes in great profusion.

Price 25c per packet

Obconica Gigantea. The leaves are dark green, thick and leathery, roundish, veined at the edges and often measure six inches in diameter. The flower stalks are stiff and strong. The flowers are of good shape, measure from 1¼ to 1½ inches in diameter, and are borne in clusters up to 4 inches across.

Fine mixed, pink and rose shades.

Price 50c per packet

Pyrethrum

Aurum. Yellow foliage; well known as Golden Feather; used for edgings.

Price 15c per packet

Roseum. Hybridum grandiflorum. Hardy perennial, daisy shaped flowers ranging from white to deep red, with yellow centers. Persistent bloomers, and fine for cutting.

Price 15c per packet

Schizanthus

(BUTTERFLY FLOWER)

One of the daintiest flowers imaginable, especially adapted for lightening the effects of a taller and heavier planting. Seeds germinate quickly, coming into bloom a few weeks from time of sowing.

Wisetonensis. Remarkably free flowering and presents a beautiful appearance with its myriads of flowers, the ground color of which is white, dotted with delicate rose.

Price 25c per packet

Grandiflorus. Garaway's Hybrids. A grand strain bearing a profusion of large flowers all with handsome markings on a white, buff, brilliant rose, rich blue or purple ground.

Price 25c per packet

Ranunculus

These increasingly popular bulbous plants are one of our most important spring flowers, and while usually planted from dry bulbs or green plants from pots, they can be quite successfully raised from seed. The beds should be very carefully prepared of a good sandy loam, that will not bake on the surface. The seed should be sown quite thickly and kept continually moist.

Giant French Hybrids. We have produced a very fine strain, producing large double and semi-double flowers. The range of color is complete, and includes a good percentage of dark shades.

Price 25c per packet

Scabiosa

Found in all old fashioned gardens. Bears beautiful cushion shaped flowers of all colors, on long straight stems, which, when cut, will keep for several days.

Azure Fairy. Lavender-blue.

Crimson. Rich rosy crimson.

Flesh Pink. Delicate shade.

King of the Blacks. Velvety purple.

Rose. Soft rose.

White. Pure white.

Mixed. All colors.

Price 15c per packet—6 packets 75c

Viola

(TUFTED PANSIES)

Though the flowers are not as large as the regular pansies, they bloom so freely and for so long that many people consider them superior when a mass of color is desired.

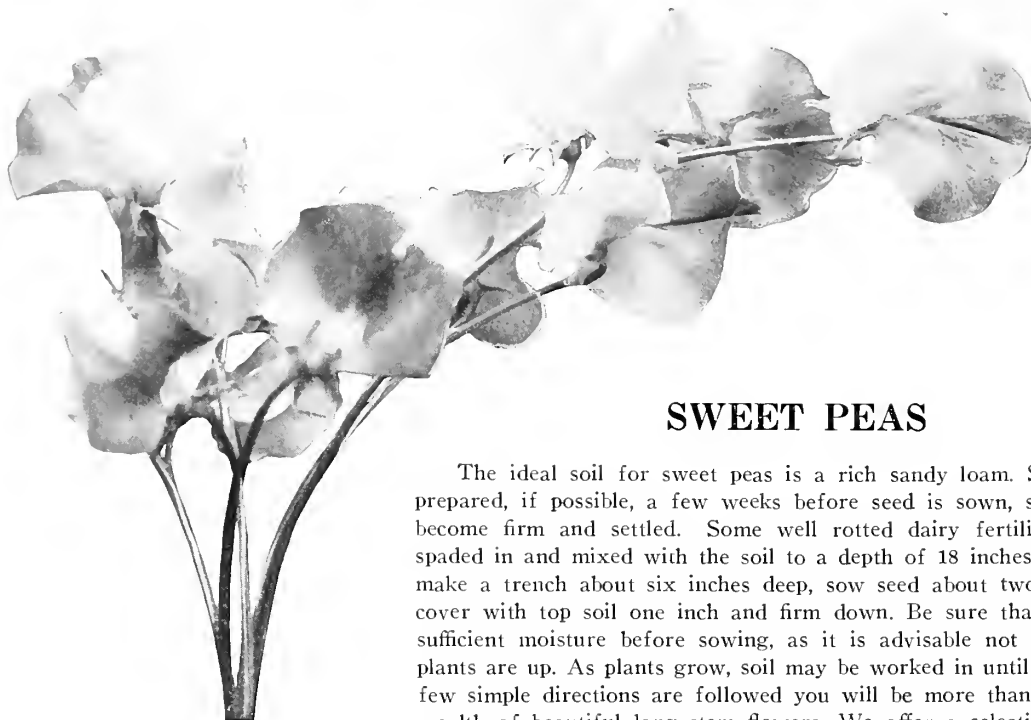
Cornuta Papilio. The Butterfly. Soft lavender blue. Free blooming. The finest variety for bedding.

Lutea Splendens. Bright yellow, fine for bedding or borders.

Cornuta Mixed. All colors mixed.

Price any variety 25c per packet





SWEET PEAS

The ideal soil for sweet peas is a rich sandy loam. Soil should be prepared, if possible, a few weeks before seed is sown, so that it may become firm and settled. Some well rotted dairy fertilizer should be spaded in and mixed with the soil to a depth of 18 inches to 2 ft. Then make a trench about six inches deep, sow seed about two inches apart, cover with top soil one inch and firm down. Be sure that soil contains sufficient moisture before sowing, as it is advisable not to water until plants are up. As plants grow, soil may be worked in until level. If these few simple directions are followed you will be more than repaid with a wealth of beautiful long stem flowers. We offer a selection of the best of the winter-flowering varieties, seed of which, when sown in August or September, will produce blooms for Christmas and the holidays.

- Amethyst. Royal Purple.
- Aviator. Dazzling scarlet crimson.
- Blue Bird. Violet blue.
- Bright Light. Flaming scarlet.
- Chevalier. Cherry rose.
- Duplex Pioneer. A most sensational novelty. Extremely large flowers, very wavy, appearing almost double. Peach pink and cream in color.
- Eldorado. Orange.
- Fair Maid. Blush pink and salmon.
- Giant Rose. Rose-pink.
- Glitters. Salmon cerise.
- Harmony. Clear lavender.
- Imperial Pink. Large clear pink.
- Mauve Beauty. Rosy-mauve.
- Mrs. Calvin Coolidge. Rich salmon pink.
- Mrs. Kerr. Salmon.
- New Blue. Deep blue.
- Othello. Deep maroon.
- Princess. Soft lavender pink.
- Queen Crimson. Best deep red.
- Rose Dore'. Rose pink, suffused orange.
- Snow White. Purest white.
- Springsong. A clear salmon-pink on a cream ground with a liveliness which is difficult of description.
- Sweet Lavender. Pure lavender.
- Valencia. A most striking novelty by way of color. It is a bronzy old gold and apricot.
- Vulcan. Vivid rich red.
- Zvolanek's Blue Sensation. Bright blue.
- Zvolanek's Orange. Orange-pink.
- Zvolanek's Perfection. Dark pink.
- Zvolanek's Rose. Deep pink.
- Price of Any of the Above Varieties: 25c per packet,
or five packets for \$1.00

SWEET PEAS IN MIXTURE

- Special Mixture of Named Varieties:
25c per packet, one ounce for \$1.00
- General Mixture Winter Sweet Peas:
15c per packet, one ounce for 50c



WINTER AND SPRING FLOWERING ANNUALS

For Fall Planting

Our stock of Annual Bedding Plants cannot be excelled anywhere, and we feel confident that our selection of varieties is the best obtainable. Our seed beds, potting sheds, and lath houses will convince the most exacting of the superior quality of our bedding plants.

Our plants are all pot grown. We do not handle bedding plants in flats. We find the pot method absolutely practical and while a trifle more expensive at first, in the long run it is the most economical. Each plant is given sufficient root room in the individual pot and is given just the required amount of nourishment and moisture to develop it. When transplanted to the garden, the plants may easily be removed from the pot by carefully placing the fore fingers on the soil and inverting the pot and tapping lighting on any solid surface. This method insures an undisturbed root system, and each little plant transplanted in this manner, when properly cared for thereafter, is sure to grow.

When this stock is delivered by us, each plant is removed from the pot and wrapped in paper. Plants should be planted immediately, and if planting is delayed they should be placed in the shade and watered.

Most of the following are ready for delivery September 15th, and we have new stock coming on for several consecutive months thereafter.

Antirrhinums (SNAPDRAGONS)

Snapdragons are becoming one of the most popular winter bedding plants, and are used for almost every purpose where flowers are used in decorating—even to wedding bouquets. Their brightly colored, curiously formed little blossoms are borne in well developed spikes which are completely filled with flowers.

Tall Growing—Giant Flowered Varieties, 36 to 48 inches high.

Diamond. Carmine scarlet, lilac tube.
Fairy Queen. Terra cotta pink.
Golden Queen. A rich clear yellow.
Indian Summer. Velvety copper.
Maralda. An unusual shade of copper carmine.
Purple King. Rich velvety purple.
Ruby. Velvety ruby red.
Wallflower. Brownish orange and copper red.
Mixed. A mixture of all tall growing colors.

Medium or Semi-Tall Sorts—18 to 24 inches high.
Amber Queen. Canary yellow over-laid with chamois pink.
Aurora. Bright scarlet, yellow lip.
Cottage Maid. Light pink with white throat.
Crimson King. Rich scarlet crimson.
Daphne. Soft blush pink.
Defiance. A combination of buff orange and russet red.
Mauve Beauty. A lovely shade of rosy mauve.
Prima Donna. Terra cotta pink, white throat.
Queen of the North. Pure white.
Rose Dore. Soft salmon rose.
Silver Pink. Best type of clear silvery pink.
The Fawn. Terra cotta pink and pale yellow.
Mixed. A mixture of all medium tall sorts.
 Price 75c per dozen; \$5.00 per hundred

Bellis Perennis (ENGLISH DAISY)

Really a perennial but treated as an annual as it grows quickly and easily. Splendid for borders and edgings for walks and flower beds. Also valuable for low flower beds. Continuously in flower from early spring until late summer. Pink, white, and mixed. Plants ready November 15th.

Price 50c per dozen; \$3.50 per hundred (in flats)

Calendula (POT MARIGOLDS)

This is one of the most universal garden flowers and is the Marigold of Shakespeare's time. The old type of flowers have been materially improved and the flowers are larger and more double. They are extremely free-flowering and will thrive in any well drained garden soil. The varieties offered here are the choicest.

Orange King. A pure orange yellow.
Lemon Queen. Soft lemon yellow

The Ball. This is a new and much improved Calendula or Pot Marigold, and is now being grown extensively as a cut flower, and also as a pot plant. It is an improvement over the Orange King, being at all times very double of unusually large proportions. A favorite wherever grown.

Price 75c per dozen; \$5.00 per hundred

Two inch pots ready October 1st

Centaurea Cyanus (CORNFLOWER)

Also called Bachelor Buttons. Color is a clear dark blue. Ready September 1st.

Two inch pot plants—Price 75c per dozen
 \$5.00 per hundred

Centaurea Imperialis (ROYAL SWEET SULTAN)

Colors are rose, lavender, and yellow. Ready in the early fall. Two-inch pot plants.

Price 75c per dozen; \$5.00 per hundred

Cineraria

Especially are they suited to shady and partially shaded locations. The colors range from white, light pink, rose, old rose, lavender, blue, into deep purple. Plant in November for spring color display.

Price \$2.00 per dozen; \$15.00 per hundred





Clarkia

Plants grow two to three feet high and are covered with slender sprays of deliciously tinted blossoms; pink, rose, salmon and mauve predominate. Ready November 15th.

Price 75c per dozen; \$5.00 per hundred

Dimorphotheca

Aurantiaca. Rare and very showy annual from South Africa, having daisy-like flowers of a glossy salmon-orange shade with black central ring.

Aurantiaca Hybrids. They vary in color from the purest white to red and blush, white tints, sulphur, lemon and bright golden yellow, light orange, reddish-yellow changing to pale salmon rose.

Price 75c per dozen; \$5.00 per hundred

Godetia

This attractive annual deserves more extensive cultivation. The plants grow easily and bloom profusely, bearing showy flowers of a satiny texture in many rich and varied colors. These resemble to some extent a miniature tulip in formation.

Price 75c per dozen; \$5.00 per hundred

Helichrysum

(STRAW FLOWERS OR EVERLASTING FLOWERS)

The Helichrysum is without doubt the most useful and showy of the Everlastings. Their exceedingly effective double flowers in rich colors make them fine for display purposes in beds or borders as well as for decorative purposes when cut. Plants ready for planting in December or January.

Price 75c per dozen; \$5.00 per hundred

Larkspur

We list an excellent strain that is the result of long years of careful selection.

Double Stock Flowered. Dark blue, lilac, Newport pink, shell pink, light blue, white and mixed.

Exquisite. (New). Clear rose-pink.

Price 75c per dozen; \$5.00 per hundred

Pansies

Our strain of Pansies has been carefully selected for their large, well colored flowers and their growing qualities, and will be found to be THRIFTY SUPERIOR PLANTS. Plants ready November 1st.

Price 50c per dozen; \$3.50 per hundred

Phlox Drummondii

(ANNUAL PHLOX)

Phlox Drummondii are of the easiest culture. This fact, together with the profusion and long season of their bloom, makes them an important and popular annual. Plant early. Plants will be ready October 1st. Two-inch pots.

Price 75c per dozen; \$5.00 per hundred

Scabiosa

(PINCUSHION FLOWER)

Found in all old-fashioned gardens. Beautiful cushion-shaped flowers of all colors, on long straight stems which, when cut, will keep for several days. Makes effective borders or beddings. Free blooming annual.

Azure Fairy. Lavender-blue.
Crimson. Rich rosy crimson.
Flesh Pink. Delicate Shade
Rose. Soft rose.
White. Pure white.
Mixed. All colors.

Price 75c per dozen; \$5.00 per hundred

Schizanthus

A very pretty annual for bedding, cut flowers, or growing in pots. Flowers resemble miniature orchids and come in various shades of pink, rose, orchid, and white. Plant in full sun or partial shade.

Price 75c per dozen; \$5.00 per hundred

Stocks

(GILLIFLOWERS)

The Stocks are among our foremost winter blooming plants. Their wide range of colors and their delightful perfume, together with the fact that they are among the most easily grown fall and winter annuals makes them very satisfactory bedding plants indeed.

These old-fashioned favorites with their bright colorings and spicy odor should be in every garden.

See our seed list for varieties we grow.

Price 75c per dozen; \$5.00 per hundred

German Peat Moss

Peat is an ideal material to use as a soil improver, as a source of additional nutrients, as a water holder, as a medium for propagation, and for storage of bulbs and roots. It adds humus and improves the condition of any soil; loosening heavy adobe and clay soils, and adding needed organic matter to light and sandy soils.

The germination of annual and perennial flower seeds is hastened and assured, both outdoors and in boxes or hotbeds. After plants have been established, a mulch of peat over the beds is exceedingly beneficial, as a conservator of moisture, and if applied thickly enough, it keeps weed growths down. Such a mulch reduces labor incident to garden operations to a large degree.

Peat Moss is packed in bales, weighing approximately 160 lbs. and covering an area of 350 feet to a depth of one inch.

Price \$4.00 Per Bale

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PLEASE OBSERVE WHEN ORDERING

HOW TO ORDER:

Write plainly your name, town, and state, giving street numbers or post office when expedient.

TERMS:

All prices in catalog are F. O. B. Los Angeles.

Seeds will be sent prepaid at catalog prices. Bulbs in small quantities are shipped prepaid. In orders of fifty or more, bulbs are sent Express collect, unless order is accompanied by a sufficient remittance to cover postage.

All plants are shipped Express collect, and all orders must be cash. No plants will be sent C. O. D. Remit in any safe way—Post Office Money Order, Express Order or personal check on local banks are best. Postage Stamps will be accepted in amounts up to one dollar.

In applying prices, not less than six will be sold at the dozen rate, or fifty at the hundred rate. All goods travel at purchaser's risk and at purchaser's expense unless otherwise listed.

NON WARRANTY:

We give no warranty expressed or implied as to purity, description, quality, productiveness or any other matter of any Seeds, Bulbs, or Plants we send out, and we will not be in any way responsible for the crop. If purchaser does not accept the goods on these terms, they are to be at once returned, and the money paid for same will be refunded.

FILLING ORDERS:

All orders are filled promptly, usually on the day of receipt.

In ordering, please state whether substitution will be permitted as we feel at liberty, when no instructions accompany the order, to replace any variety out of stock with others as nearly similar as possible. When a certain variety is selected which we feel not suited to the customer's locality, or when a variety has been superseded by another which is superior, we also feel at liberty to substitute.

